



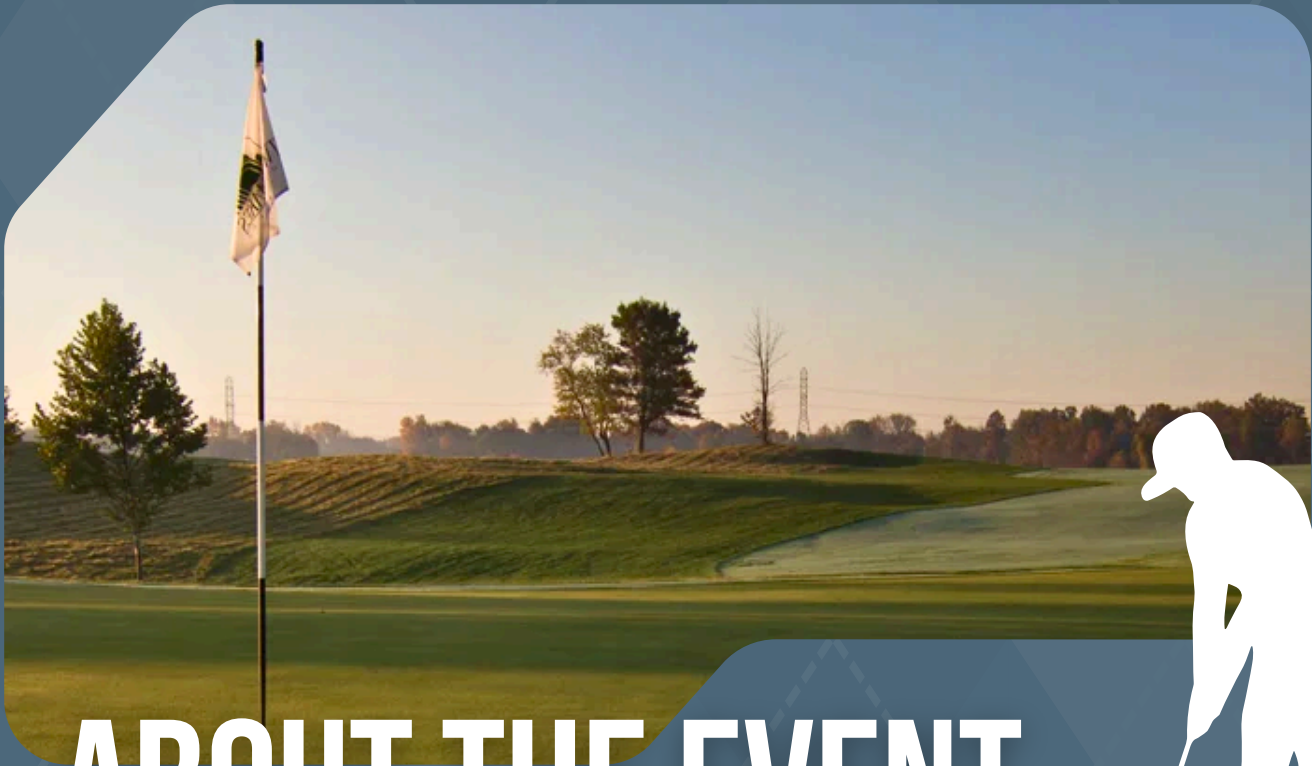
The Cassie Hines
**SHOES CANCER
FOUNDATION**

Twin Lakes Golf Club Fundraiser

SPONSORSHIP PROSPECTUS

June 12, 2026 | Oakland, MI





ABOUT THE EVENT

EVENT DETAILS

Twin Lakes Golf Club

455 Twin Lakes Drive
Oakland, MI 48363

Schedule

Sponsorship Registration Opens
December 1, 2025

Event Date
June 12, 2026

Shotgun Start
9:00am

COURSE INFORMATION

Twin Lakes Golf Club in Rochester Hills is a four star, Jerry Matthews designed course known for its wide fairways, expansive contoured greens, and a scenic layout that winds through gently rolling terrain, wetlands, and upscale residential surroundings. With twenty seven holes that combine links style features with wooded Northern Michigan inspired stretches, Twin Lakes provides an engaging and memorable golf experience for players of all levels.

Sponsorship Inquiries

 christian.salem@chscf.org

 586-921-4000



ABOUT THE FOUNDATION

At The Cassie Hines Shoes Cancer Foundation guides young adults ages 18 to 40 through the challenges of a cancer diagnosis by connecting them with meaningful social support programs and services. We recognize that healing extends beyond the physical battle and includes emotional and mental well being. Our goal is to meet young adults where they are and provide the support they need to move forward with confidence and hope.



SIGNATURE PROGRAM

Base2Summit is the Foundation's signature survivorship program, offering young adults who have faced a cancer diagnosis a fully funded week in Northern Michigan focused on wellness, adventure, and connection. Through outdoor activities, shared community living, and meaningful peer support, participants gain space to recharge and rebuild confidence at no personal cost. The program reflects the Foundation's commitment to providing transformative experiences that strengthen resilience and promote healing.

SPONSORSHIP PACKAGES



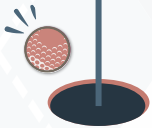
Champion Sponsor - \$20,000

Includes:

- Two (2) foursomes
- Exclusive: No other Champion, Golf, or Dinner sponsors
- Official Sponsor of Both Golf & Dinner

Offerings:

- Premier logo placement on all event materials (top position)
- Logo on golfer dinner centerpieces/tables
- Full-page ad in event program (if applicable)
- Two hole activations (your choice of hole)
- Opportunity to place branded item in welcome bags
- Opportunity to give short remarks at dinner (2–3 minutes)
- Six (6) extra dinner tickets
- Dedicated banner at registration & dinner



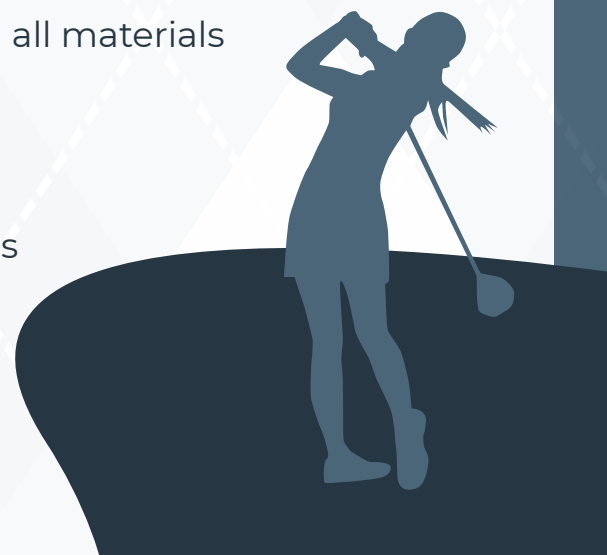
Title Sponsor - \$15,000

Includes:

- One (1) foursome
- Exclusive: No competing Title or Dinner sponsors
- Official Tournament Title Sponsor

Offerings:

- High-visibility logo placement (2nd tier) on all materials
- Stage recognition during dinner
- Logo on golf carts signs (secondary size)
- Full-page ad in event program
- One hole activation
- Opportunity to place item in welcome bags
- Four (4) extra dinner tickets
- Banner at registration



SPONSORSHIP PACKAGES

Dinner Sponsor - \$10,000

Includes:

- One (1) foursome
- Exclusive: No competing premium sponsors
- Official Dinner Sponsor

Offerings:

- Logo featured on dinner signage, buffet, and table cards
- Recognition during dinner announcements
- Half-page ad in event program
- One hole activation
- Opportunity to place item in welcome bags
- Four (4) extra dinner tickets

Welcome Bag Sponsor - \$5,000

Add On: Golf Foursome - \$500

Sponsor must provide 216 bags (their design/branding)

Offerings:

- "Welcome Bag Presented By..." on registration signage
- Inclusion of up to 3 branded items inside the bag
- Logo listed in event program and website
- Sponsor table allowed at registration (optional)

Lunch at the Turn Sponsor - \$2,500

Add On: Golf Foursome - \$500

Offerings:

- Sponsor signage at all turn food stations
- Recognition in program and website
- Opportunity to distribute a branded snack or promo item



HOLE SPONSORSHIPS

Platinum Hole - \$1,500

Add On: Golf Foursome - \$500

Offerings:

- Exclusive signage on tee box + green
- Tent/table/chairs allowed
- Sponsor can run contests, giveaways, games, or product demos
- Logo listed in event program and on website

Gold Hole - \$500

Add On: Golf Foursome - \$500

Offerings:

- Signage on tee box and green (non-exclusive)
- Logo listed in event program and on website

Silver Hole \$300

Offerings:

- Signage at tee box
- Logo listed in event program

Bronze Hole \$200

Offerings:

- Signage at tee box
- Logo listed in event program

Memorial Hole \$200

Offerings:

- Signage on the tee box or hole
- Dedicated in loving memory of a person, family member, or loved one.



PRACTICE AREA SPONSORSHIPS

Driving Range Sponsor - \$200

Non-exclusive

Offerings:

- Signage at driving range
- Logo listed in event program

Putting Green Sponsor - \$200

Non-exclusive

Offerings:

- Signage at putting green
 - Logo listed in event program
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ADDITIONAL SPONSORSHIPS

Cart Sponsor - \$1,500

Offerings:

- Logo on all golf carts (small decal)
- Recognition on event program
- Mention during announcements

Cart Girl Sponsor - \$1,500

Offerings:

- Branding on beverage cart
- Option to provide branded koozies or water bottles
- Recognition in event program



CONTEST SPONSORS

DONATION-BASED



Closest to Pin

Donate item; signage at tee + recognition at dinner



Longest Drive

Donate item; signage at tee + recognition at dinner



Putting Competition Sponsor

Donate item; signage at putting green



Hole-in-One Sponsor

Auto dealership to provide vehicle;
full signage + recognition, hole
activation



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